



marketWIFI

so much more than WIFI

marketwifi.io

WIFI+Marketing = marketWIFI

- ✓ marketWIFI a simple set and forget marketing platform powered by your WIFI, this platform will hyper target your customers with relevant marketing content based on their social media activities.
- ✓ We also provide you with a marketing manager and powerful data analytics from social media sites that helps you to segment customers and streamline customer engagement to grow your club memberships and repeat visitors.
- ✓ Engage with customers on familiar social media platforms and automated marketing efforts!

Request a free 30-day trial from
<http://marketwifi.io/trial>



Traditional WIFI

is nothing more than an expensive box on the wall that generates zero return on investment



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Branded Splash-pages to keep your visitors informed about your venue and restaurant specials



Trade WIFI for customer insights and monthly reports to help you better understand your visitors



Drive intelligent business decisions based on customer insights and social-media data



Generate new revenue with Paid-WIFI access or sell ad-space on splash-pages



Drive brand loyalty by keeping your brand front of mind



From a single dashboard you can report in real-time on customer engagement and insights learned



Segment your visitors using their social media activities to create hyper relevant automated marketing



Engage with customers in real-time with automated marketing triggers via SMS, Email and Pop-up windows



Understand how guests are using your venue and report across different demographics, venues and social media interests

web: marketwifi.io / plana.com.au
 marketWIFI is a PLAN A IT brand

Reporting across all your venues, users, campaigns and platforms in one simple to understand report!

MARKETING MANAGER REPORT

marketWIFI Report
September 18

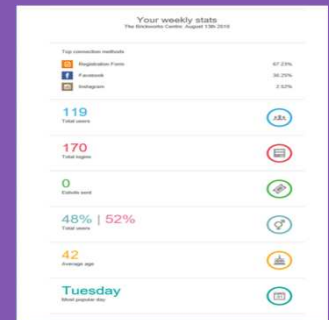
This month we released the 'Refer a Mate' and 'Customer Feedback Survey' marketing campaigns.

CURRENT CAMPIGNS

1. **Refer a Mate** has reached 208 inboxes and has been opened by 34% of recipients.
2. **Customer Feedback Survey** has been filled-in 37 times and 23 customers have left feedback/suggestions, full details in the below Survey Report.

NEW INSIGHTS LEARNED

1. **Interesting insights discovered this month**, visitors who enjoy **Sports** (particularly Water, Combat and Extreme) are on the increase in your venue, up by 22% over the last 6 months, you can leverage this by



Automate customer engagement and target the right-customers at the right-time



Did you know WIFI is profitable?

1. Trade WIFI access for data about your visitors, for targeted marketing to increase Visits, Awareness, Loyalty.
2. Paid WIFI access can generate \$1+ per hour / per user.
3. Splash-pages ad-space can be sold to anyone.
4. Make intelligent data driven business decisions based on your visitors data.
5. Gain valuable analytics insights to better engage with visitors to drive Upsell and Promotional opportunities.